



# Derinton Group

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Where every piece of technology  
finds smoothly its way to the  
end-user.



# IF YOU ONLY HAVE 30 SECONDS

We guarantee great penetration for your products thanks to cumulated expertise in logistics, retail direct coverage and after-sales servicing.

We already have an amazing track record with brands like Huawei, Samsung, Infinix and many more.

We can help you penetrate the Tunisian market and achieve great results in a short time.

Actually, we are honored to provide you with top notch service quality.

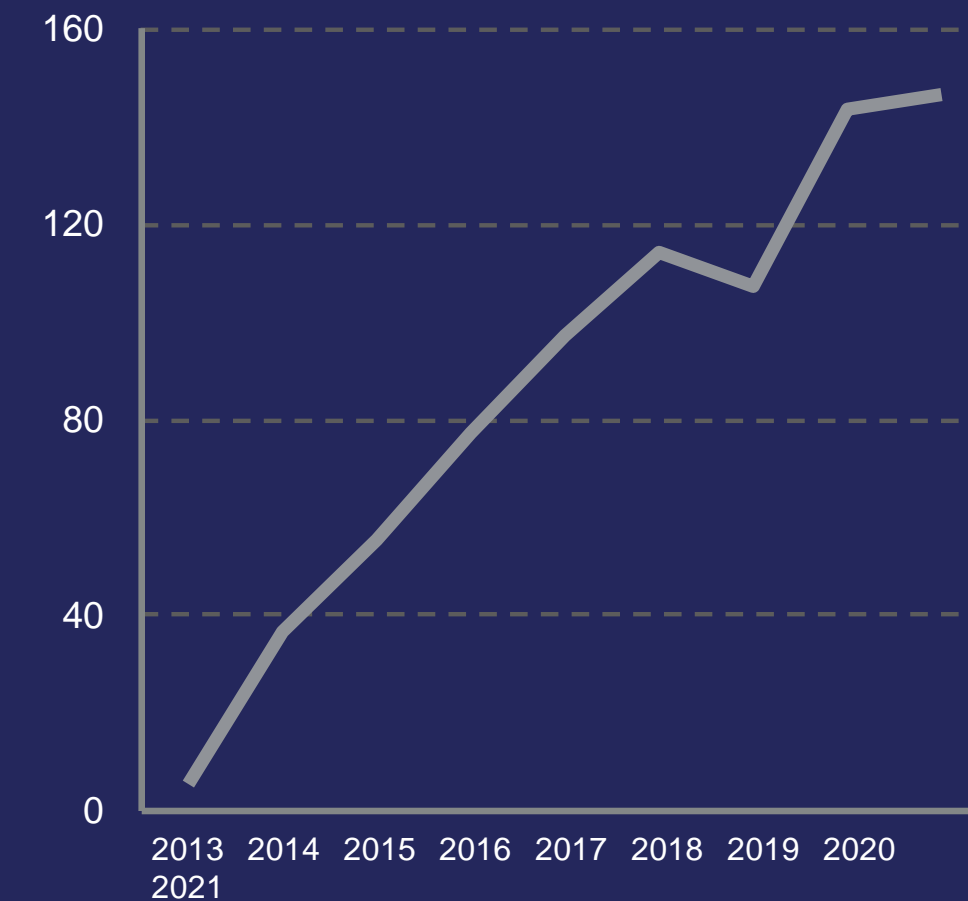


# NOW LET'S GET INTO DEALS

Derinton Group is the fastest growing group specialized in infotainment mobile devices and accessories distribution, retail and after-sales servicing in Tunisia.

Within almost 10 years of activity, Derinton Group developed a strong knowledge of the Tunisian market, solid partnerships with all types of channels and most importantly its own distribution, warehousing and after-sales servicing capabilities.

We do not define ourselves as clients nor distributors, we are a full service provider for mobile devices and accessories companies looking for efficient penetration and growth in the Tunisian market.



Revenues per year chart (Million Dinars)

# LOGISTICS CAPABILITIES

The enemy of new technology is time. What's new today is obsolete in few months and we know this very well. That's why we developed a strong expertise in managing types approval, customs clearance and all related operations. We always succeed in making your products available to the public within few days after their shipment.



# WAREHOUSE AND DISTRIBUTION CAPABILITIES

Located in the surroundings of Tunis and 7 other cities in Tunisia, our warehouses are equipped with the highest security requirements and are well connected thanks to our transportation fleet of 100+ vehicles.



# RETAIL COVERAGE CAPABILITIES

We currently cover more than 1000 points of sale from independent small retailers to the biggest online and offline ones along with department stores and operators.

We also thoroughly understand retailers challenges as we own L'OFFICIEL, a retail online and offline store specialized in consumer electronics, manage H-Mall, Huawei's online store for Tunisia, and Samsung Experience Store.



# AFTER-SALES CAPABILITIES

At Derinton Group, we also take care of the after-sales operations thanks to a team of engineers. We currently provide this service to Samsung, Transsion Group, Lava and Anker.

The Samsung Customer Service was named “Tunisia Customer Care Service Of The Year” in 2020 and 2021.



# INTERGRATION CAPABILITIES

Last but not least, all the activities of our group are connected through one of the best ERPs in the world : Microsoft Business Central. We believe that strong teams deserve strong tools to provide the best possible experience to you, to the retailer and to the end-user.





**Derinton  
Group  
Companies**



Founded in  
2019.  
Transportation &  
logistics